

Engineering

What it is, what it isn't, and why you should be doing it all the time.

Science, Engineering, & Technology

Science:

Increasing human understanding of the physical world

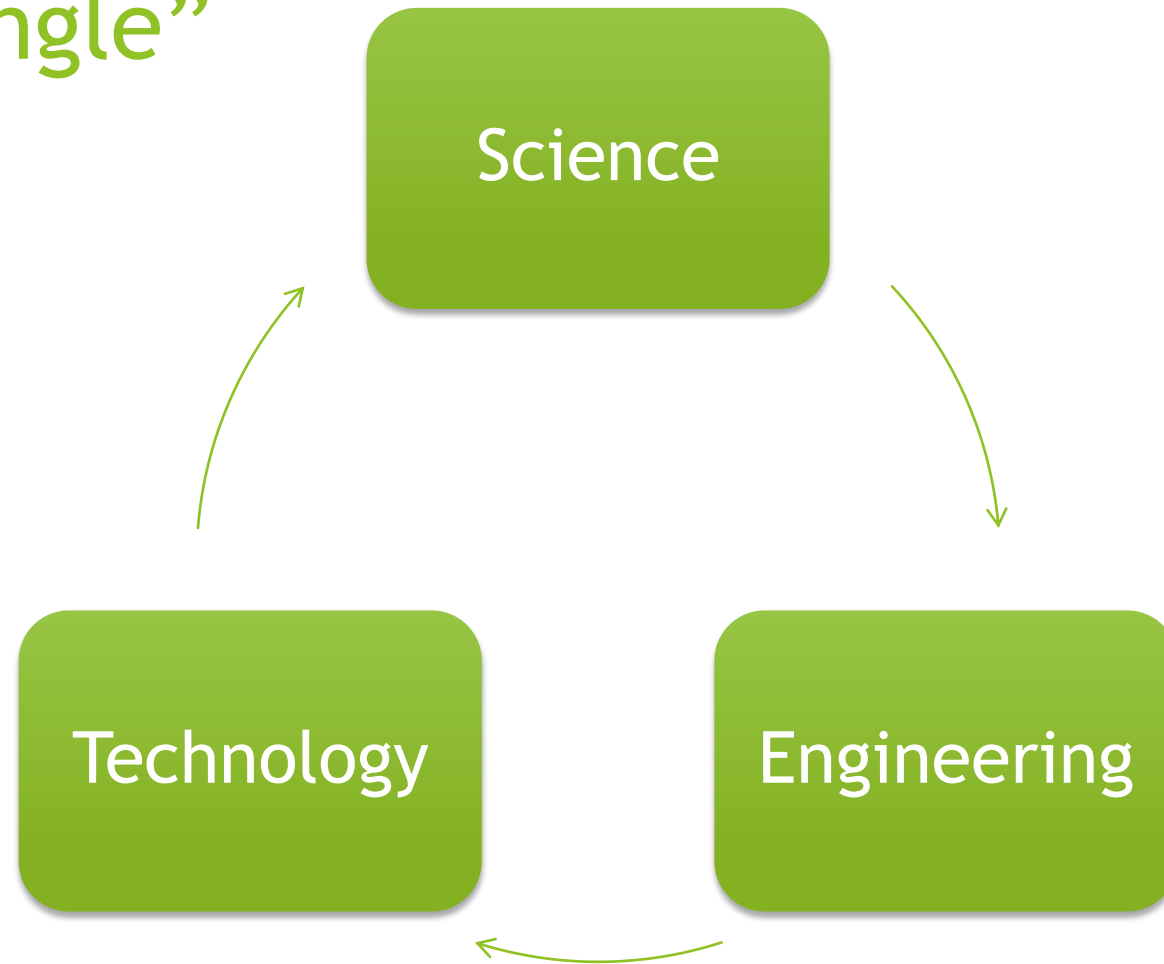
Engineering:

Applying scientific knowledge to design and build materials, structures, machines, devices, systems, and processes

Technology:

Applying engineering to create overarching systems & networks that define the human experience

The “Triangle”



Engineering

What it is:

- ▶ **Goal-oriented:** There must always be an objective to achieve
- ▶ **Always improving:** There is never the one “perfect” way to do/design something
- ▶ **Solving problems in new ways**

What it isn't

- ▶ Raw acquisition of knowledge
- ▶ Repeating what has already been done
- ▶ Not JUST building stuff

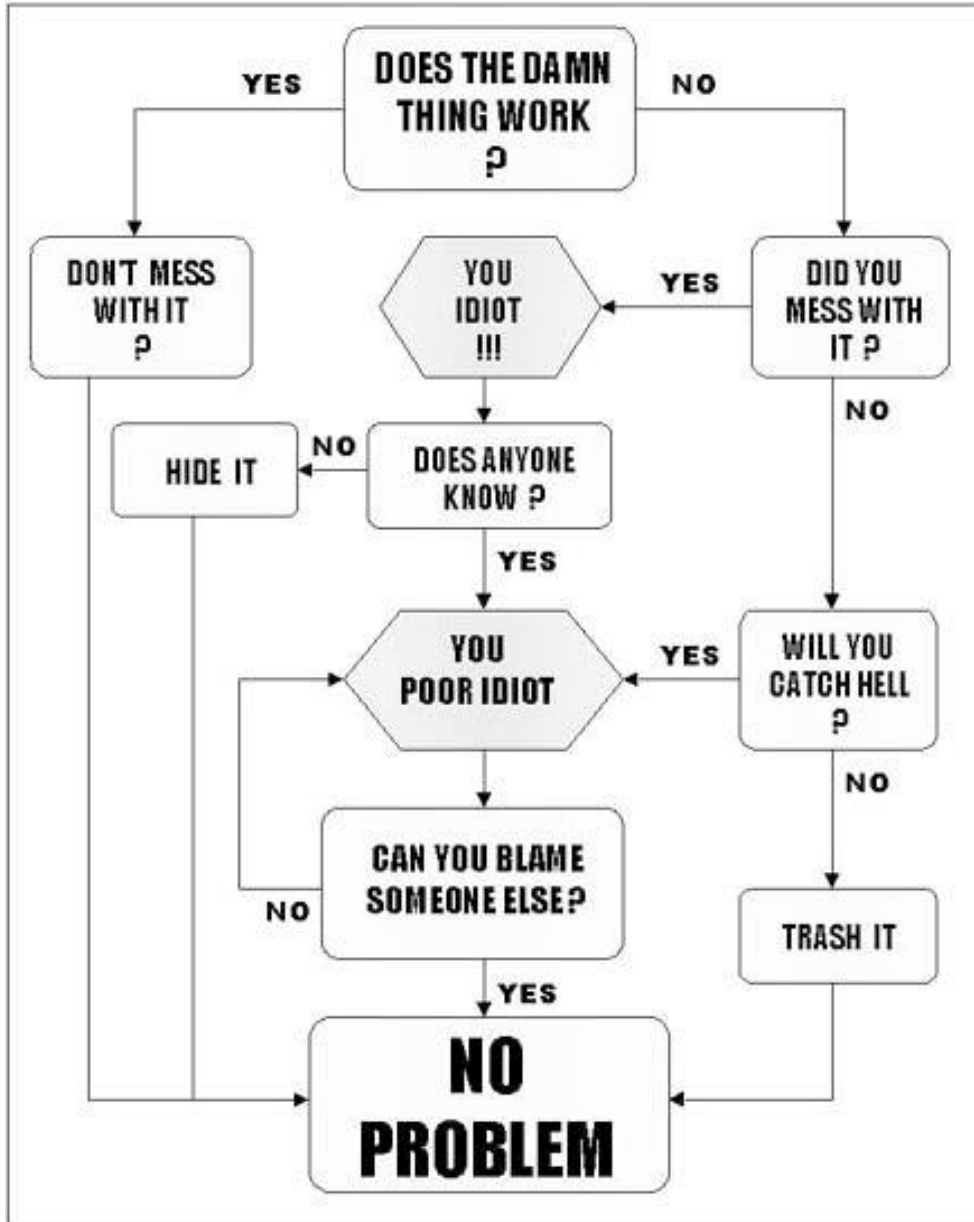
Constraints

- Materials
- Time
- Effort

\$ € £ ¥



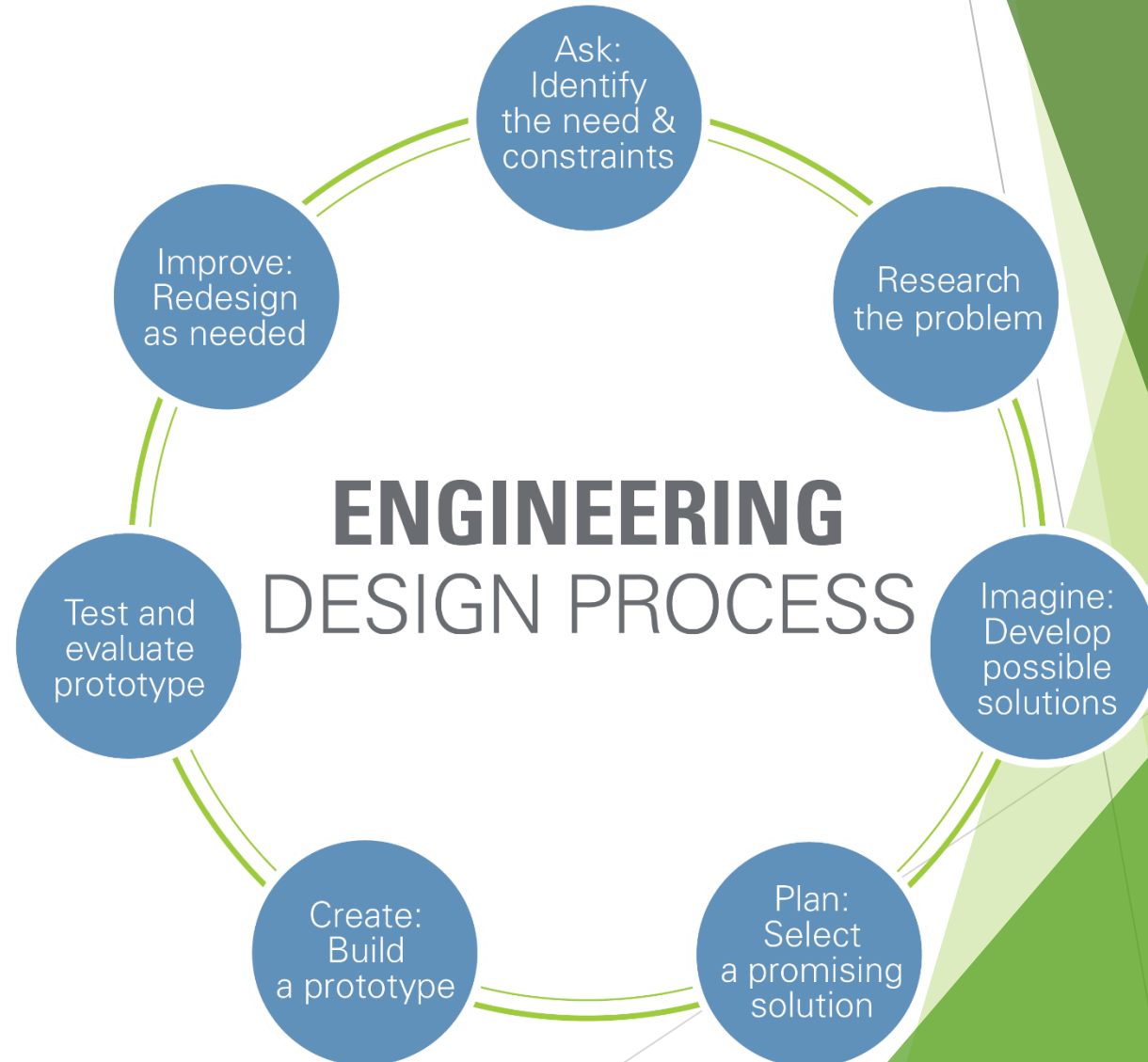
PROBLEM SOLVING FLOWCHART



- ▶ So really, engineering is just creative problem solving.
- ▶ When you solve any problem, you follow a logical progression of steps.

The Engineering Design Algorithm

1. **Ask:** Identify the need & constraints
2. **Research** the problem
3. **Imagine:** Develop possible solutions
4. **Plan:** Select a promising solution
5. **Create:** Build a prototype
6. **Test & evaluate** prototype
7. **Improve:** Redesign as needed



Career Opportunities

- ▶ How many “kinds” of engineering can you think of?
- ▶ Here’s a [short list](#)

Ethics: With great power comes great responsibility

National Society of Professional Engineers: Code of Ethics

“... As members of this profession, engineers are expected to exhibit the highest standards of honesty and integrity. Engineering has a direct and vital impact on the quality of life for all people.”

Your Thoughts?

- ▶ Where do you think engineers can encounter conflicts of interest with their jobs?

Your Homework for Next Class: Best & Worst Feats of Engineering

- ▶ Do some research and select what you believe are the best & worst feats of engineering in humanity (your personal favorites)
- ▶ All cultures, all time periods
- ▶ Take some time to think! Remember all the different types of engineering.
- ▶ Be able to justify your thinking
- ▶ Collaborate on a class-wide Google PowerPoint, each student will do a brief, informal talk on their selections tomorrow.

Format:

- ▶ Each student creates two slides, one for Best and one for Worst
- ▶ Include:
 - Your Name
 - Name of the engineering feat
 - At least one picture
 - Small paragraph of your explanation, including the story of its development

Nobody can have duplicate feats! First come, first serve on the Google Doc.

Best: Dyson Vacuum Ms. Earnhart



- ▶ James Dyson created 5,127 prototypes of his first vacuum cleaner before developing one that he considered worked perfectly, the DC01.
- ▶ Dyson was inspired by industrial sawmill air cyclones, and used the idea to create a vacuum cleaner that nobody had ever imagined.
- ▶ Extremely high quality product, brilliant engineering.

Worst: I-35 on-ramps Ms. Earnhart



- ▶ Extremely dangerous and poorly constructed.
- ▶ On-ramps are so short, drivers end up having to swerve in or out of traffic too quickly.
- ▶ Record number of fatalities over a very small stretch of road - one of the worst in the country.
- ▶ Original designer is rumored to have committed suicide after so many fatalities .